

Symposium continued

people leave feeling like it was worth the day they spent with us. I feel those goals were met and even exceeded. With 24 vendors, 150 participants and an excellent line up presenters the day was a great one! The DMPCC board is hoping this year was a launching pad and we've renewed our strength in the Symposium and what we can provide to you the member. The DMPCC is continuing to provide educational classes, chapter meetings and the golf outing in 2009 and the Symposium will be back with large ideas and goals again in 2010! "Knowledge is power and enthusiasm pulls the switch", it is my hope that this years event left you with both knowledge and enthusiasm to improve your business and educate those around you!

Thank you again to those who made the Symposium possible for 2008: Betty Tonche, Alesha Stensrud, John Lickteig, Kate Hester, Mary Berardi, Jan Dorsey, and Troy Patterson – you made it happen!

Thank you! Laura McConnell

DMPCC Education Notes

The DMPCC held a Mailpiece Quality Control (MQC) study sessions in November and December last year. There were 20 individuals who participated in the study sessions and many have received their MQC certification. With the new postal shape based pricing it is very important to understand mailpiece design and address quality. MQC was designed for those who wish to enhance their knowledge of the requirements associated with mailpiece design. The course covers the following topics:

- Classes of Mail
- Addressing
- Nonautomation Mailings
- Special Services
- Periodicals
- USPS Barcodes
- Postage Payment Methods
- Processing Categories
- Automation Requirements
- Reply and Return Mail

A new MQC course will be released shortly from the post office updating the previous program with the new and updated information. The DMPCC will be looking at conducting more study sessions in the months to come. The MQC certification is good for 2 years.

The Executive Mail Center Manager (EMCM) program is a comprehensive training program that is designed for individuals who wish to develop Mail Center Management skills. The EMCM program provides training specifically designed for mailing industry professionals. The program teaches skills needed to:

- Manage more effectively
- Boost productivity
- Improve mail center safety and security
- Cut costs

In order for the EMCM training course to take place in Des Moines, we will need to have 15 individuals signed up. The EMCM certification will greatly improve your organization. The EMCM course is usually a 5 day course in Oklahoma. With 15 people signed up we can have the instructor come to us. We are planning two (2) sessions of two (2) days each right here in Des Moines. Take advantage of this offering while you can. Having the training come to Des Moines will save your company hundreds of dollars and the benefits of the certification and applying the knowledge and skills learned are priceless.

Please take the time to consider participating in the EMCM program. If you or one of your team members is interested in the EMCM program, please fill out the response card included in this newsletter and send it in.

Troy Paterson
Vice Co-Chair



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