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Education: The Most Powerful Tool to Change Your World

Iowa mailing industry professionals have saved thousands of dollars by training employees locally instead of flying them to the Norman Oklahoma National Center for Employee Development Residency Program.

The Des Moines Postal Customer Council (DMPCC) sponsored **Mailpiece Quality Control (MQC)** and **Executive Mail Center Manager (EMCM)** certification programs during the last two years.

MQC is a five session study course regarding U.S. Postal Service mailpiece design acceptance requirements. The seventy-five DMPCC member participants received “**Mailpiece Quality Control Specialist**” certification after taking the related examinations. Their MQC certification is valid for two years.

EMCM is a training program designed for individuals who wish to develop Mail Center Management skills. The **EMCM** course provides training specifically designed by the U.S. Postal Service for mailing industry professionals. Last year twenty-five DMPCC members completed the **EMCM** training and are certified “Executive Mail Center Managers”.

Mail Design Professional (MDP) provides in depth training on postal standards related to designing letter and flat mail to facilitate processing on high-speed automated equipment while maximizing cost effectiveness and reducing processing delays. Hands-on practice with the tools used by the Postal Service to evaluate mailpieces such as the eyepiece reticle, digital micrometer, and envelope reflectance meter are part of the training as well.

eSolutions, Plus 4 fuses two vital courses into one dynamic experience. The eSolutions course is for mailers who choose to enhance their knowledge of Intelligent Mail Barcodes and learn how the IMB can benefit their mail center operations. The Plus 4 includes topics on motivating employees; measuring performance, how to make your vendor a strategic partner, and measurement and metrics.

Periodicals Professional is a certification program for customers who are currently working with Periodicals mail and those who are new to the Periodicals mailing industry. The course provides comprehensive training in all areas of the administration and acceptance of Periodicals.

As the DMPCC moves forward providing education for mailing industry professionals, we are adding value to our membership by offering unique opportunities to attend certification classes locally. To bring a Business Mail Academy instructor to Des Moines requires a minimum number of participants for each course.

For more information, visit <http://usps.com/mailcentermgr> or <http://www.nced.com/bma>